

Steven Plaziak

Guilford, CT • 203-530-3330 • Steven.plaziak@gmail.com



Professional Summary

Strategic Product Designer and UX leader with 20+ years of experience crafting high-impact digital experiences across consumer technology, enterprise platforms, and connected devices. Specializes in interaction design, storytelling, and scalable design systems that drive engagement and usability. Proven ability to translate user insights, business goals, and emerging technologies into compelling, high-quality experiences that improve adoption and customer understanding. Experienced in cross-functional collaboration, rapid prototyping, and delivering design solutions from concept through high-fidelity implementation.

Core Competencies

Product & Experience Design

End-to-end UX, interaction design, usability, accessibility, mobile & cross-platform experiences

Design Systems & Craft

Component systems, design libraries, visual storytelling, interaction patterns, high-fidelity execution

User Research & Insight

Design thinking, generative & evaluative research, prototyping, iterative validation

Collaboration & Leadership

Cross-functional leadership, stakeholder alignment, mentoring, executive storytelling

Process & Delivery

Agile workflows, rapid iteration, experimentation mindset, design-to-development handoff

Tools & Technology

Figma (components & systems), Adobe Creative Suite, HTML/CSS/JS, prototyping tools, exploration of AI-assisted design

Professional Experience

Timex Group

Senior UX/Product Designer

Middlebury, CT (Sep. 2016 – Present)

- Lead end-to-end design across smartwatch and mobile ecosystems used in consumer-facing products
- Design and evolve scalable UI/UX systems across firmware and mobile platforms, ensuring consistency, usability, and accessibility
- Craft interaction patterns and transition behaviors to translate complex product capabilities into intuitive, engaging user experiences
- Drive concept development through research, prototyping, and iterative design, incorporating user feedback to refine and improve experiences
- Partner closely with engineering, product, and business teams to align on experience strategy and deliver high-fidelity implementations
- Introduce design thinking and agile workflows to improve collaboration, speed, and product outcomes
- Contribute to emerging AI-driven experience concepts and exploratory design workflows
- Mentor junior designers and advocate for design quality and user-centered thinking across the organization

ePath Learning, Inc.**New London, CT (Feb. 2015 – Sep. 2016)***Director, Product Design*

- Led product design strategy for next-generation Learning Management Systems, redefining user experience through research-driven insights and modern web application design
- Developed and documented scalable design systems and UI frameworks for single-page applications
- Designed interactive workflows and user journeys to improve usability, comprehension, and user engagement across the platform
- Collaborated with engineering and leadership to deliver cohesive product experiences aligned with business goals

Cardiopulmonary Corp.**Milford, CT (2007 – Feb 2015)***Director, UX, Design & Product*

- UX/UI design and strategy for enterprise-scale clinical surveillance systems and wearable medical devices
- Designed complex, mission-critical workflows in regulated healthcare environments, balancing usability, reliability, and compliance
- Led cross-functional initiatives to integrate user research and design methodologies into product development
- Partnered with executive leadership to communicate product vision and secure strategic business opportunities

Additional Experience

Design Consultant — Ivy Biomedical Systems Inc. (2007 – Present)

Design Consultant — Steven Plaziak Design (2006 – Present)

Adjunct Instructor — Paier College Of Art (2002 – 2006)

Education

Rhode Island School of Design — Computer Design / Graphic Production

Fairfield University — B.A. Political Science / Studio Arts

Affiliations

AIGA • Design Management Institute • CT Creative Network • UX Communities & Professional Groups